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SPONSORSHIP OPPORTUNITIES

Recognizing The Very Best Of The National Capital Area Apartment Industry.




MASTER OF CEREMONIES:

inter(solutions)

THE PROPERTY MANAGEMENT STAFFING SPECIALISTS

www.InterSolutionsInc.com

Awards will be presented at the 8th Annual PACE Awards Ceremony, Thursday, October 18, 2018, Bethesda North Marriott Hotel & Conference Center, North Bethesda, MD.



“The PACE Awards is a celebration of the best of the best. We have been thrilled to support a program that acknowledges the leaders of the multifamily industry, and the return we have received from our investment has greatly exceeded our expectations.”

Drew Golin, Operations Director, InterSolutions

Why Sponsor PACE?



Make a statement.

The Property Management Association's Apartment Community Excellence Awards recognize excellence in the management of multifamily residential properties. Sponsor PACE to support the industry and acknowledge participants' achievements.



Increase brand awareness.

More than 200 communities managed by 30 area management companies participated in the 2017 PACE competition. More than 600 property management professionals are expected to attend the 8th Annual PACE Awards Ceremony Thursday, October 18, 2018, at the Bethesda North Marriott Hotel & Conference Center, North Bethesda, MD.

Marketing benefits extend well beyond the PACE Awards Ceremony. As part of your sponsorship, your company's name or logo will be included in all PACE marketing materials.



Align your business with excellence.

PACE establishes benchmarks for excellence in property management that can be used by all participants to improve the quality of management service provided to residents and owners.



Choose opportunities that fit your budget.

PACE sponsorship options range from \$600 to \$10,000. Benefits vary based on the sponsorship level selected. Several of the sponsorships are exclusive. Contact PMA staff at info@pma-dc.org to identify a sponsorship that fits your budget and meets your marketing objectives.

“We sponsor the PACE Awards, because it gives us an opportunity to be in front of hundreds of our clients. To date, we have generated more than \$50,000 of business as a direct result of our participation in the PACE Awards Committee and the Awards Ceremony. In my view, there is no better way to take advantage of our advertising dollars.”

Rick Sockol, president, Derick Associates



Sponsorship Rates*

Master of Ceremonies Sponsor (exclusive)

\$10,000

- Exclusive opportunity for company representative to serve as Master of Ceremonies at the 8th Annual PACE Awards Ceremony
- Twenty complimentary tickets to 8th Annual PACE Awards Ceremony
- Company logo prominently featured on 8th Annual PACE Awards Ceremony program cover
- Full-page advertisement on back cover of 8th Annual PACE Awards Ceremony Program
- Company name and/or logo prominently featured in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company logo prominently featured on the PACE Awards website, www.BestApartmentsInDC.com

Awards Sponsor (four available)

\$3,000

- Opportunity for company representative to present awards at the 8th Annual PACE Awards Ceremony
- Two complimentary tickets to 8th Annual PACE Awards Ceremony
- Half-page advertisement in 8th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, www.BestApartmentsInDC.com

Bar Sponsor (two available)

\$3,000

- Opportunity for company representative to present awards at the 8th Annual PACE Awards Ceremony
- Two complimentary tickets to 8th Annual PACE Awards Ceremony
- Half-page advertisement in 8th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, www.BestApartmentsInDC.com

Centerpiece Sponsor (two available)

\$3,000

- Opportunity for company representative to present awards at the 8th Annual PACE Awards Ceremony
- Two complimentary tickets to 8th Annual PACE Awards Ceremony
- Half-page advertisement in 8th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, www.BestApartmentsInDC.com

Reception Sponsor (unlimited)

\$1,750

- Two complimentary tickets to 8th Annual PACE Awards Ceremony
- Quarter-page advertisement in 8th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, www.BestApartmentsInDC.com

Social Media Sponsor (2 available)

\$1,500

- One complimentary ticket to 8th Annual PACE Awards Ceremony
- Extensive recognition via PACE-related social media postings on Facebook, Twitter, Instagram and LinkedIn
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, www.BestApartmentsInDC.com

Friend of PACE (unlimited)

\$1,250

- One complimentary ticket to 8th Annual PACE Awards Ceremony
- Company name and/or logo included in all PACE promotional materials including, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, www.BestApartmentsInDC.com

Gift Basket (12 available)

\$600

- Company name featured on raffle gift basket at 8th Annual PACE Awards Ceremony
- Company name included in PACE Ceremony program

* Nonmembers add 25% to all sponsorship rates.



2018 PACE SPONSORSHIP FORM



Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Billing Contact Name: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

- ~~Master of Ceremonies (\$10,000)~~ **SOLD**
- Awards (\$3,000)
- ~~Bar (\$3,000)~~ **SOLD**
- Centerpiece (\$3,000)
- Reception (\$1,750)
- Entertainment (\$1,500)
- Friend of PACE (\$1,250)
- Gift Basket (\$600)

NAMES AND EMAIL ADDRESSES OF ATTENDEES (See sponsorship descriptions for number of registrations included. Additional attendees may be added at \$185 per person.)

1. _____
2. _____
3. _____
4. _____

FIRST RIGHT OF REFUSAL POLICY: Companies that purchased exclusive and/or limited 2017 PACE sponsorships shall have through April 30, 2018 to secure the same sponsorship by submitting the PACE Sponsorship Form and required payment.

Commencing May 1, 2018, all unclaimed sponsorship opportunities shall be available to the general public and shall be reserved on a first-come, first-served basis only after receipt of complete PACE Sponsorship Form and required payment.

PAYMENT

Total Amount Due/Enclosed: \$ _____ Payment Type: _____ Visa _____ MC _____ AMEX _____ Discover _____ Check

Credit Card Number: _____ EXP: _____ Security Code: _____

CANCELLATION POLICY: All requests for cancellation of sponsorship must be made in writing. A full refund or waiver of sponsorship fees, less a \$500 administrative fee, may be granted if written notice of cancellation or reduction in contracted sponsorship is received by PMA no later than April 30, 2018. Commencing May 1, no sponsorship fees shall be waived nor shall refunds be made.

SIGNATURE

Signature below constitutes that company has received, reviewed and agrees to all PMA terms, conditions and cancellation policies.

Signature: _____

RETURN SPONSORSHIP FORM AND PAYMENT TO:

PMA, 7508 Wisconsin Avenue, 4th Floor, Bethesda, MD 20814, fax 301-907-9326 or email info@pma-dc.org.

QUESTIONS

Visit www.BestApartmentsInDC.com send an email to info@pma-dc.org or call 301-657-9200.